

# NATALIE SEMOTIUK

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## PROFESSIONAL EXPERIENCE

### **Toronto International Film Festival** 2017 – 2019

#### *Producer, Rising Stars Programme*

- Planned and executed a programme to identify, select, and showcase the next generation of acting talent poised for international success
- Reviewed hundreds of Canadian and international actor applications each year to shortlist 20 prospective programme participants annually
- Convened a jury of prominent industry members to participate in the final round of actor selections.
- Facilitated high-level media exposure in conjunction with the film festival for the actors chosen as Rising Stars.
- Organized and facilitated attendance of the actors chosen as Rising Stars at TIFF workshops, seminars, networking and industry events to raise their profiles and access to industry leaders
- Lead interview sessions with guest speakers and moderated panels with industry leaders throughout the programme
- Coordinated with actor's agents, managers, publicists, legal teams, event sponsors, donors, judges, industry guest speakers and media; and managed staff.
- Collaborated with TIFF's communications and social media teams as well as external public relations firms to create press kits, marketing materials and digital and other media assets to showcase the Rising Stars actors and promote the programme.
- Delivered the programme on budget and exceeded the identified programme objectives
- Increased visibility of the programme with industry leaders internationally and established its reputation as a talent accelerator.

### **Courageous Heart Productions – Toronto, Ontario** 2018 – Present

#### *Founder and Producer*

- Founded a boutique film, television and digital media production agency.
- Created and produced "The Profiles Project", a compilation of 50 video interviews with members of the creative community released on the agency's website and various social media channels.
- Conducted primary research, identified interview subjects from different arts disciplines, sourced locations and crew members where applicable, edited interviews on Adobe Premiere Pro, and released over various social media channels including Instagram, Facebook, YouTube and TikTok.

### **Motel Pictures - Nicole Hilliard-Forde Casting – Toronto, Ontario** 2015 – 2017

#### *Producer and Casting Associate*

- Liaised with producers, talent agents, and actors to organize and facilitate production and casting needs for multiple film, television and online media productions.
- Assisted in releasing breakdowns, contacting agencies, scheduling audition sessions, and acting as a reader in casting sessions.
- Oversaw logistics that involved creating travel, rehearsal, production, and craft schedules
- Assembled content and created advertising campaigns over various social media channels.
- Reconciled production expenses.

### **Toronto International Film Festival** 2015 – 2017

#### *Associate Programmer, Rising Stars Programme*

- Assisted the Producer of the programme in planning a four-day programme for six selected Canadian and International actors.

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- Executed all logistical aspects of the programme that included a series of workshops, seminars, and networking events; developed, maintained and updated the schedule for TIFF Rising Stars sessions, media and other events
- Planned and organized an event with over 100 attendees to showcase the selected participants to invited guest members of the industry and media.
- Functioned as the primary contact and coordinator for the selected participants, guest speakers, managers, agents, publicists and additional team members during the programme
- Liaised with the Guest Services department to track guest speaker invitations and assist in facilitating and coordinating travel plans and hotel bookings for visiting guest speakers.

## Center Theatre Group – Los Angeles, California 2010

### *Casting Intern*

- Assisted casting directors Erika Sellin and Bonnie Grisan in casting professional productions for the second largest theatre company in the United States at the Ahmanson, the Mark Taper Forum and the Kirk Douglas theatre
- Liaised between casting directors, producers and agents from high-level talent agencies.
- Organized schedules and prepared materials for casting calls for hundreds of acting professionals.

## Center Theatre Group – Los Angeles, California 2010

### *Community Education Intern*

- Helped facilitate access to professional theater for disadvantaged students from local schools by arranging for them to attend productions
- Assisted in developing a modern curriculum for theater education with one of the largest regional theatre companies in the United States.
- Coordinated the welcoming of over 500 students at each of the events held at the theaters

## Ish Entertainment – Los Angeles, California 2009

### *Production Intern*

- Assisted the Executive Assistant for the CEO of the company in creating cost reports to accurately reflect and track budgetary spending.
- Aided in the categorizing and logging of archival footage from various projects.
- Provided administrative support answering phones, scheduling, photocopying, and preparing script coverage reports.

## ADDITIONAL EXPERIENCE

- **Jury member for the 2018 Juno's for Best Comedy Album**
- **Jury member for the 2019 Ukrainian Catholic University's Film Festival**

## EDUCATION

York University

*Master of Fine Arts Theater, 2015*

University of Southern California

*Bachelor of Arts History, 2010*

New York Film Academy

*Certificate, 2005*

## SKILLS

PREMIERE  
PRO



SOCIAL MEDIA  
MANAGEMENT



WORDPRESS



PRODUCER | VIDEO & EVENT PRODUCTION | PROJECT MANAGEMENT